

# Regulatory and Reimbursement Overview for Medical Devices

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# Objective

- Describe the FDA approval process for medical devices.
- Describe the link between FDA approval and CMS coverage for medical devices.



Russell Lee

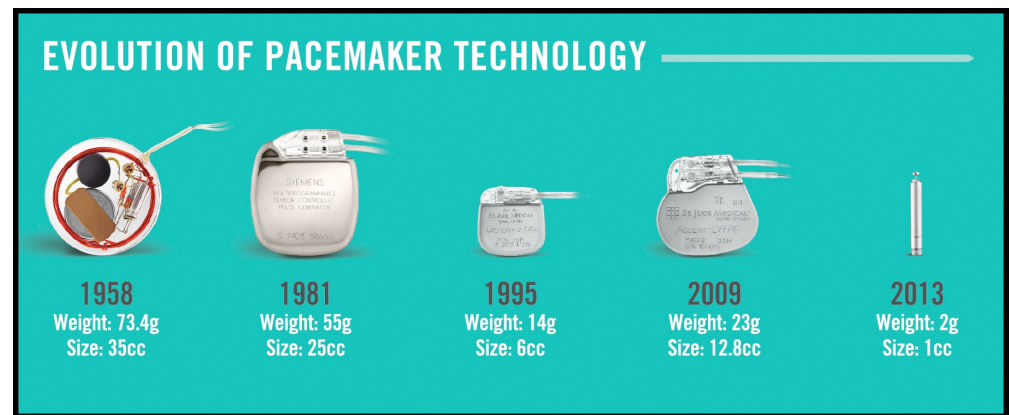
# MEDICAL DEVICES

# Medical Devices Vary Widely

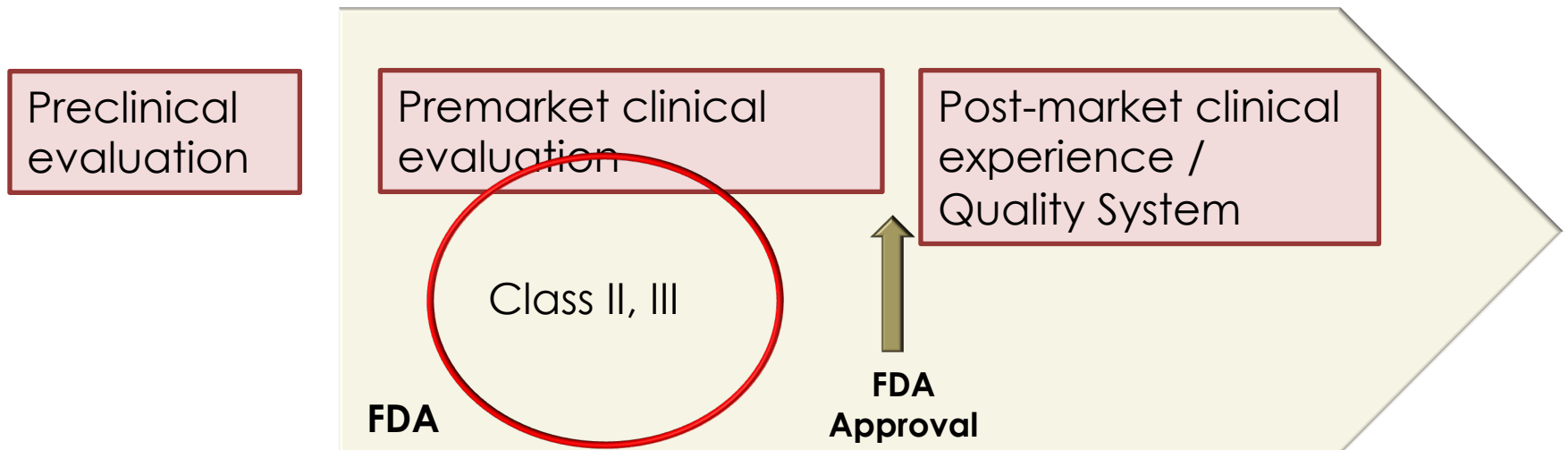
- ▣ FES neuromodulation
- ▣ Epidural stimulator
- ▣ Implantable scaffold
- ▣ Spine stabilization hardware
- ▣ Baclofen pump
- ▣ Wheelchair
- ▣ MR imaging system
- ▣ EMG evaluation system
- ▣ Surgical implant tools
- ▣ Ventilators
- ▣ Colostomy systems
- ▣ Urinary catheters
- ▣ Blood tests
- ▣ Hospital beds

# Devices are not drugs (or biologics)

- Effect is **local**, not systemic
- Effect is **biophysical**, not pharmacokinetic
- Effect is **predictable and deterministic** based on the design of the device.
  - “Physics of failure” explains much of anticipated safety.
- Devices are expected to be **modified** over time through company’s Quality System practices.



# Medical Device Approval Process



# Risk-based classification of devices

- ▣ Class I – low risk devices, typically exempt from premarket review.
- ▣ Class II – moderate risk devices: Comparison to predicate(s) must show **substantial equivalence**
  - ▣ ME TOO: Traditional 510(k) Pathway – **predominant pathway**
  - ▣ NEW: De Novo 510(k) Pathway
- ▣ Class III – high risk devices: Establish **reasonable assurance of safety and effectiveness**
  - ▣ Premarket Approval (PMA)



# Reasonable Assurance of Safety and Effectiveness / Substantial Equivalence

## Safety

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- ▣ Sterility
- ▣ Biocompatibility
- ▣ Electrical safety
- ▣ Software robustness
- ▣ Mechanical reliability
- ▣ Electromagnetic compatibility
- ▣ Cybersecurity
- ▣ **Safety profile in the intended population**

## Effectiveness

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- ▣ **Clinical outcomes in the intended population**
- ▣ Bench performance, for “me too” devices.



# Not all devices need a clinical trial

- ▣ **Almost all Class III** devices will require clinical trial
- ▣ About **10-15% of Class II devices** will require clinical trial
  - ▣ Safety and effectiveness are better evaluated on bench
  - ▣ Comparison to predicate more easily evaluated on the bench

# Not all clinical trials require IDE

- “IDE Exempt” studies
  - Studies of investigational diagnostic devices using human clinical samples, e.g., blood, urine, stool, etc.
  - Studies of investigational “algorithms” (image identification, cardiac rhythm, EMG, ENG) using archived signals.
- Non-Significant Risk studies
  - Studies of investigational devices that are assumed to be Class I or Class II.
  - Studies of approved moderate- or high-risk devices used according to their label.

# Investigational Device Exemption

- ▣ Not formally “phased” as for drugs, biologics
- ▣ Early Feasibility / First-in-Human
  - ▣ Allows for quick entry to human clinical trials
  - ▣ Device may be in early form / modifications allowed
  - ▣ Limited to ~5-30 subjects
- ▣ Pivotal Clinical Trial
  - ▣ Sized to support a marketing application (10's – 100's of subjects)
  - ▣ Device in near-final form

# Other Premarket Programs

- Humanitarian Device Exemption ← **marketing application**
  - **Orphan populations** not exceeding 8,000 / yr incidence
  - Establishes “**safety and probably benefit**” of the device.
  
- Breakthrough Medical Devices ← **pre-submission designation**
  - Innovative medical devices
  - Address unmet clinical need
  - Provides companies with additional access to leadership

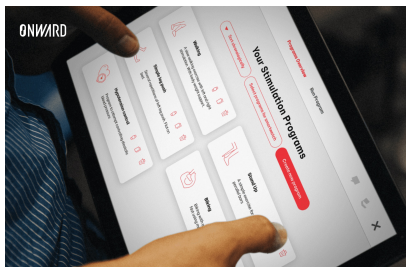
# FDA Breakthrough Designations in SCI



Case Western Reserve University  
Networked Neuroprosthesis (2017)



PathMaker  
MyoRegulator™,  
Treatment of muscle  
spasticity (2021)



Onward Medical, ARC<sup>IM</sup> (2020)  
and ARC<sup>EX</sup> (2021) for movement  
restoration in SCI.



USMIMA Mowoot™ bowel  
management for neurogenic  
bowel (2021)

# FDA vs. CMS regulations

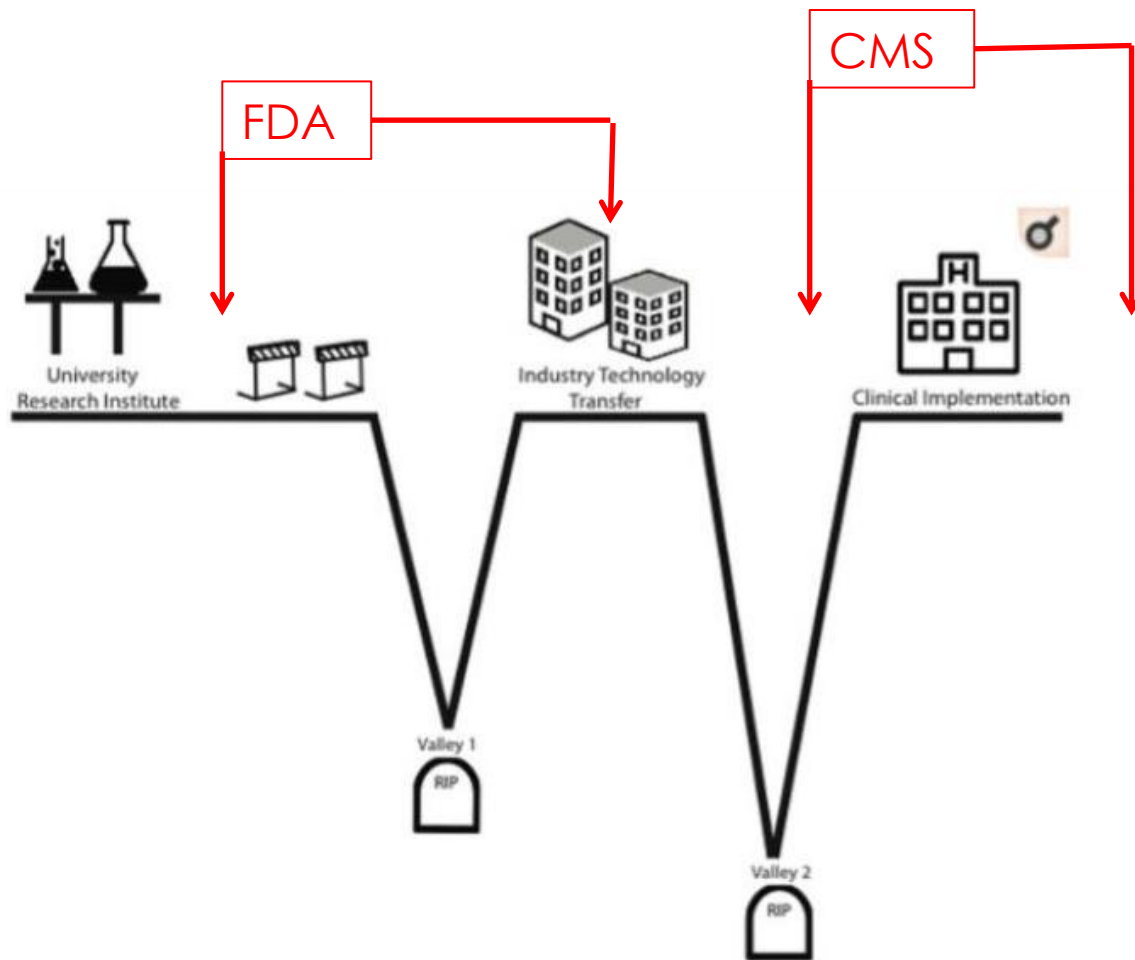
## FDA

- ▣ **“Reasonable assurance of safety and effectiveness”**
- ▣ Clinical evidence presented in FDA application.
- ▣ Highly-controlled clinical trials.
- ▣ May not always include Medicare population (over 65 and/or chronically disabled)

## CMS

- ▣ **“Reasonable and necessary” – 2019:**
  - ▣ **Safe and effective;**
  - ▣ **Not experimental;**
  - ▣ **Appropriate for Medicare patients.**
- ▣ Clinical evidence from published literature.
- ▣ Real-world clinical evidence.
- ▣ Must include outcomes in Medicare/Medicaid population.

# FDA to CMS “valley of death”



# Medicare Coverage of Innovative Technology

- ▣ October 2019, *Executive Order on Protecting and Improving Medicare for Our Nation's Seniors (EO 13890)*.
- ▣ Applies to FDA-designated Breakthrough Medical Devices:
  - ▣ Innovative medical device (assumed: first-of-its-kind)
  - ▣ Address unmet clinical need
- ▣ Provide **CMS coverage for the first four years** the product is on the market; allows for collection of real-world evidence to support CMS requirements.
- ▣ Executive Order rescinded in November 2021.



# CONCLUSIONS

# FDA → CMS ecosystem

- FDA process for medical devices is different than for drugs and biologics for a reason –
  - Engineered systems whose effects are deterministic
  - Designed to be improved over time
  - Many aspects are better suited to evaluation on the bench.
- Not all medical devices need a clinical trial, and not all clinical trials are reviewed by the FDA.
- Clinical trials to support FDA approval decisions may not be suitable to support CMS coverage decisions.

Thank you!